

# 2017 MPSTMA ADVERTISING / SPONSORSHIP

## YEARLY MPSTMA EVENT SPONSOR RATES

### \$900 - GOLD OPTION

- 3 individual registrations at both Workshops
- Tabletop and/or equipment at both Workshops
- Logo on agenda, podium and on-site Sponsor Signs at both Workshops
- 1 full-page ad in printed issue of *MPSTMA Ground Level News (GLN)*
- 2 On-line Vendor Spotlight ads in *GLN*
- Logo on Sponsor Recognition page in *MPSTMA Ground Level News* - printed issue
- Logo displayed on monthly on-line *GLN*
- Weblink on mpstma.org
- 5 free "New" MPSTMA memberships to your customers who have not yet been members.

### \$750 - SILVER OPTION

- 2 individual registrations at both Workshops
- Tabletop at both Workshops
- Logo on agenda and on-site sponsor signs at both Workshops
- 1 half-page ad in printed issue of *MPSTMA Ground Level News (GLN)*
- 1 on-line Vendor Spotlight ad
- Logo on Sponsor Recognition page in *MPSTMA Ground Level News* - printed issue
- Logo displayed on monthly on-line *GLN*
- Weblink on mpstma.org
- 5 free "New" MPSTMA memberships to your customers who have not yet been members.

### \$550 - BRONZE OPTION

- 1 individual registration at both Workshops
- Tabletop at both Workshops
- Logo on agenda and on-site sponsor signs at both Workshops
- 1 quarter-page ad in printed issue of *MPSTMA Ground Level News (GLN)*
- Logo on Sponsor Recognition page in *MPSTMA Ground Level News* - printed issue
- Logo displayed on monthly on-line *GLN*
- Weblink on mpstma.org
- 5 free "New" MPSTMA memberships to your customers who have not yet been members.

*Please pick a preferred 2017 month for your "Vendor Spotlight" ad where vendors are offered an on-line banner ad on MPSTMA Ground Level News*  
 February  March  April  May  June  July  August  September  October  November  December (Printed)  Jan. 2018

## INDIVIDUAL MPSTMA EVENT SPONSOR & ADVERTISING RATES

### MPSTMA EVENTS

#### SPRING WRKSHIP

\$250

#### FALL WRKSHIP

\$250

#### TOUR-ON-WHEELS

\$200

\$200

\$150

\$150

\$200

\$200

\$200

\$200

\$200

\$700

\$40

\$40

#### **GOLD SPONSOR**

Includes table, 3 registrations, logo on agenda, podium and on-site sponsor signs. Also: Equipment display option at Fall Workshop with tabletop inside.

#### **SILVER SPONSOR**

Includes table, 2 registrations, logo on agenda, on-site sponsor signs.

#### **BRONZE SPONSOR**

Includes table, 1 registration, logo on agenda and on-site sponsor sign.

#### **CONTINENTAL BREAKFAST SPONSOR** (logo near coffee and on-site sponsor sign)

#### **LUNCH SPONSOR** (logo near podium and on-site sponsor sign)

#### **ATTENDING ONLY**

### MPSTMA GROUNDLEVEL NEWS ON-LINE ADVERTISING

- \$400 - Includes 11 on-line logo link / ads + 1 full-page ad in printed issue in Review/Preview Vendor Winter issue
- \$325 - Includes 11 on-line logo link / ads + 1 half-page ad in printed issue in Review/Preview Vendor Winter issue
- \$250 - Includes 11 on-line logo link / ads + 1 quarter-page ad in printed issue in Review/Preview Vendor Winter issue

*Note: Includes 1 printed version of MPSTMA Groundlevel News published in late December.*

### MPSTMA GROUNDLEVEL NEWS - PRINTED ISSUE ONLY - DECEMBER 2017

- \$400 - Full Page Ad in Review/Preview Vendor Winter issue
- \$250 - Half-Page Ad in Review/Preview Vendor Winter issue
- \$175 - Quarter-Page Ad in Review/Preview Vendor Winter issue

### WEBSITE LINK ON MPSTMA.ORG

\$50

Company Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Representatives: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

\$ \_\_\_\_\_ < TOTAL DOLLARS ENCLOSED

**PAYMENT METHOD:**  Check  PayPal or Credit Card - available on-line at www.mpstma.org

**PLEASE MAKE CHECK PAYABLE TO MPSTMA AND MAIL TO: MPSTMA, P. O. BOX 617, WAYZATA, MN 55391**